

MAKE NEW POSSIBLE

TOMMY  HILFIGER  
FASHION FRONTIER  
CHALLENGE

MAKE **NEW** POSSIBLE

**THE 2019  
FINALISTS'  
BIOS**



**APON  
WELLBEING  
SAIF RASHID**

APON Wellbeing Ltd. is a social enterprise dedicated to transform the lives of low-income textile workers in Bangladesh and Asia. Apon create access to nutrition and daily necessities, health care, insurance and credit facility to the workers to improve health and living standard of workers. Through a multi-level partnership with the private sector, government and NGOs, Apon is redefining the retail, insurance, healthcare and financial sectors to be more inclusive for textile workers.



## **SUDARA** **SHANNON** **KEITH**

Sudara is a certified Benefit Corporation with a mission to empower women in India who have escaped from, or who are at high risk of, human trafficking. By providing dignified employment opportunities - starting with skills training - we help women have a choice when it comes to how they will provide for their families. Our success is not only measured by profits but in our positive social impact through creating long-term, sustainable change. Every Sudara product is inspired by the local Indian culture and is crafted by brave women in the community who wish to remain free from the sex trade they avoided or escaped. Revenue generated from our beautiful line of pajamas and loungewear sales is invested back into the Sudara ecosystem that provides training for more women, leading to economic independence and gender equity. With our mission-aligned partners, we help train approximately 1,200 women per year in 11 vocations with a 90% job placement rate post-training.



## **A BEAUTIFUL MESS**

### **NAZ KAWAN**

Fueled by ambition, Naz Kawan and Fleur Bakker started a local circular textile factory in 2019, which is now known as our makerspace. Collaborations commenced with Patta, de Bijenkorf, Rabobank, Danielle Cathari, Sla, Ace & Tate, Bonne Suits and many more. The makerspace is based in a former prison, the Bijlmerbajes, in Amsterdam. A Beautiful Mess produces fashion collections and merchandise, increasingly using waste as a resource to design new products. Backed up by the Refugee Company foundation and a rising number of Dutch municipalities, we are offering re-start programs to people with a refugee background.



## **CONSTANT & ZOE**

**SARAH  
DA SILVA  
GOMES**

Sarah Da Silva Gomes founded Constant & Zoé in 2015, in Lyon (France). Her brother, Constant, was born with cerebral palsy, and her family struggled to dress him in conventional clothing. After discovering that 12 million caregivers in France face similar difficulties, Sarah was inspired to start a company that designed fashionable styles specifically for differently-abled people.

Collections are available on their website but the brand also organizes mobile sales in institutions which take care of people with disabilities: making the shopping experience fun for both the caregiver and the consumer. Several medical retailers also sell this smart collection.

Fun Fact: Zoé was chosen because it means "Life" in Greek. Constant means "Perseverance" in Latin. These two words make entire sense for the brand. Perseverance and Life perfectly describe the state of mind of people living with disabilities.



# **STONY CREEK COLORS**

**SARAH  
BELLOS**

Stony Creek Colors' mission is to deliver the textile industry clean and safe plant-based colorants sourced from traceable and transparent farmer supply chains. The company has developed a new agricultural and manufacturing system to bring plant-based indigo to the denim industry, allowing its renewable chemical to displace significant amounts of toxic chemicals created from and used in manufacturing synthetic, petroleum-based indigo dyes.

The company seeks to democratize indigo production, starting with farmers in Tennessee and Kentucky USA and spanning to small holder farmers globally. SCC is providing these small farmers access to high performing indigo seed, processing capacity to make amazing high purity indigo, and access to a global market of denim mills. Chemical manufacturing shouldn't need to take place in a hidden, shadowy world of pollution and harm to workers. SCC brings clean chemical manufacturing out into the light. Vibrant, high performing colors can come from plants by investing in new ways of manufacturing and innovation. The clean color revolution is here and can responsibly sustain agricultural and textile communities.



**LAB141**  
**ANDREA**  
**MADHO**

More than 80% of people can't buy premium clothing because their sizes don't exist. LAB141 uses patent-pending technology to empower brands to eliminate the need for sizes and inventory. Our online pre-sale marketplace with integrated manufacturing supports 48-hour turnaround from our Brooklyn micro-factory and allows in-store pickup or shipping direct to consumer.